**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* Campaigns with a goal between $15,000 and $35,000 apparently tend to be more successful, but we actually have limited data about campaigns with a goal larger than $10,000.
* The month of the campaign doesn't seem to have a big impact on the success of it.
* Successful campaigns tend to have more backers. The median number of backers for successful campaigns (201) is larger than those for non-successful campaigns by 86.
* As a percentage, journalism (100%), technology (67%) and photography (62%) are the most successful categories. Theater is the most popular category.
* As a percentage audio (100%), world music (100%), web (71%), and translations (67%) are the most successful subcategories.

**What are some limitations of this dataset?**

* The data is concentrated in only 3 categories (music, film & video, and theater). Therefore, the predictability of success for other categories might be limited.
* A big chunk of the projects is in the plays subcategory, so this data might not be representative of the success/not-success all subcategories.
* Similarly, most of the projects have a goal of maximum $10,000. Goals larger than that lack representation.
* Most of the campaigns here have goals smaller than $10,000. Campaigns with smaller goals require less backers, therefore making the mean number of backers for a campaign to be successful misleading.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* Average number of backers and support amount according to the goal size of the campaign for successful campaigns.
* Average number of backers per category and support amount for successful campaigns.
* Average number of backers per subcategory and support amount for successful campaigns.

These tables/graphs would help us understand if we’re on the right track for our campaign to be more likely to be successful according to its goal size, category and subcategory.